

2025 TFCG Application Form

Form Preview

Telstra Footy Country Grants Application

Introduction

Local football clubs across Australia will have the opportunity to share in an \$8 million funding boost over four years, as the AFL and Telstra launch Telstra Footy Country Grants. With a pool of \$2 million to be distributed in 2025, eligible regional and metro clubs can apply for grants up to \$20,000 – helping strengthen, sustain and grow local footy.

As the foundation of our great game and the heartbeat of communities, investment in local clubs is vital to ensuring everyone has access to play Aussie Rules and experience the health, social and wellbeing benefits that come with belonging to a club.

Extended information on the criteria of this program outlining what can be applied for can be found at our website here: <https://play.afl/clubhelp/footy-country-grants>

Key Dates: Applications will open on Monday 2nd December 2024. The following dates will represent a cut off for when applications are considered. For example, if you were to miss Round 1, you can still apply; however, the outcome of your application won't be known until after the Round 2 closure date.

- **Round 1:** Monday 2nd December 2024 to 11:59pm (AEDT) Sunday 2nd February 2025
- **Round 2:** Monday 3rd February to 11:59pm (AEST) Thursday 3rd April 2025
- **Round 3:** Friday 4th April to 11:59pm (AEST) Sunday 25th May 2025
- **Round 4:** Monday 26th May 2025 to 5pm (AEST) Thursday 24th July 2025

Application outcomes will be provided via email and you should expect to receive an update at:

- **Round 1:** Week of Monday 3rd March 2025
- **Round 2:** Week of Monday 5th May 2025
- **Round 3:** Week of Monday 23rd June 2025
- **Round 4:** Week of Monday 18th August 2025

Please ensure you SAVE as you complete each question. Upon starting the application process, you will be emailed a link to your form to allow you to return at anytime.

Applicant Details

* indicates a required field

Must be the person within the club leading this project.

Applicant Name *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

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Applicant Position at Club *

Example: Club President, Secretary etc.

Phone Number *

Must be an Australian phone number.

Email *

Must be an email address.

State / Territory *

Secondary Contact

Please provide details of a secondary contact within your club that is permitted to receive information relating to this application

Secondary Contact Name *

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Applicant Position at Club *

Phone Number *

Must be different to the primary applicant

Email *

Must be different to the primary applicant

The secondary contact is authorised by the primary applicant to receive communications and make decisions on this application *

Yes

No

Club nomination

Club Name *

Organisation Name

Competition / League Name *

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Example: VAFA, Mornington Peninsula Football Netball League, Great Southern Football League etc.

Mailing Address

Address

Please use your club's address and not your personal home address

Club ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

ABN LOOKUP <https://abr.business.gov.au/>

State/Territory Involvement

Have you spoken with your state/territory/regional/competition manager prior to submission? *

Yes No

If yes, what is the name of the state/territory/regional/competition manager that you have spoken with? *

Example: John Smith, Comp manager, Sarah Smith, State lead

Women and Girls Community Football Charter

For more information about how your club can be a [Women and Girls Chartered Club click here](#)

Is the club associated with this application a Women and Girls Chartered Club? *

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Yes

No

If yes, please attach evidence when providing support documentation for this application

Project Details

* indicates a required field

Which key strategic area best represents the grant application that you are submitting? *

- Grow and assist volunteer capacity
- Grow and diversify participation
- Improve club environments and experiences

Categories can be found under the "Initiatives Clubs Can Seek Funding For" heading, here <https://play.afl/clubhelp/footy-country-grants>

What item are you looking to have funded?

- Undertaking short courses in electronic bookkeeping, governance, barista, RSA, first aid/sports training course, food handling (75% of total cost up to \$1,000)
- Electronic POS systems (75% of total cost up to \$1,500)
- Line-markers (75% of total cost up to \$2,000)
- Ice machine (75% of total cost up to \$1,500)
- Items required to modify ovals for junior football or NINES competitions i.e. Moveable goal posts, cones to define boundaries, additional goal umpire flags (75% of total cost up to \$1,500)
- Replace of manual scoreboard to an electronic PORTABLE scoreboard (50% of total cost up to \$10,000)
- Replace of manual scoreboard to an electronic FIXED scoreboard (50% of total cost up to \$20,000)
- Goal post padding (75% of total cost up to \$1,000)
- Defibrillators (75% of total cost up to \$2,000)
- PA systems (75% of total cost up to \$2,000)
- Behind the goal netting where there is a demonstrated safety concern, i.e balls escape onto a busy main road or down a steep embankment (50% of total cost up to \$20,000)
- Other initiatives recommended by State AFL body to grow and assist volunteer capacity (Maximum \$5,000)

A MUST: Fixed scoreboards & behind the goal netting applications require written landowner approval as part of your application.

What item are you looking to have funded?

- Start-up costs associated with the establishment of new or amalgamated clubs (Total costs up to \$15,000)
- New female teams in age groups up to under 12's (Total costs up to \$2,000)
- To promote increased participation among multicultural communities, Aboriginal and Torres Strait Islander peoples, individuals of all abilities, and those from disadvantaged backgrounds (Up to \$500 per participant, capped at \$5,000)
- Indigenous or Pride themed jumpers where a club demonstrates additional education/awareness is delivered, i.e a club delivers cultural awareness training to participants prior to an indigenous themed round (75% of total cost up to \$2,000)
- Other initiatives recommended by State AFL body to grow and diversify participation (Maximum \$5,000)

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What item are you looking to have funded?

- Initiatives, resources and/or assets that promote and enhance child safety standards (Maximum \$5,000)
- Short-term financial support to distressed clubs ie where a natural disaster may have impacted on the club's ability to operate (Maximum \$5,000)
- Safety Lighting and/or surveillance/security cameras to monitor matchday environment on and off field (75% of total cost up to \$2,000)
- Other initiatives recommended by State AFL body that improve environments and experiences (Maximum \$5,000)

Provide a brief description of your project. Describe the actual works associated with this project. *

Provide a short description, consistent with your selections above (100 words recommended) of your project

Anticipated Total Project Cost *

\$

What is the total budgeted cost (dollars) of your project? NOT the requested amount which MUST meet the criteria of the item you are looking to have funded.

Total Amount Requested

What is the total financial support you are requesting in this application? *

\$

Please note this must be in line with the Telstra Footy Country Grant criteria outlined on page one of this application. Ie. Defibrillators (75% of total cost up to \$2,000)

Percentage of Total Project Cost

This number/amount is calculated.

Please ensure you refer to the respective amounts in the criteria here https://play.afl/sites/default/files/2024-11/Telstra_Footy_Country_Grants_Criteria_2025.pdf

Income

Enter in any funding partners which are expected to support this project, including the requested funding amount through the Telstra Footy Country Grant.

Income	\$	Is the funding contribution confirmed or unconfirmed?
TFCG		Confirmed Unconfirmed

Expenditure

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Provide a breakdown of funds for this project. This is just a guide, please provide as much detail as possible.

Expenditure	\$	Comments / Notes

Budget Totals

Total Income Amount

This number/amount is calculated.

Total Expenditure Amount

This number/amount is calculated.

Income - Expenditure

This number/amount is calculated.

Supporting invoices / quotes

Please provide a copy of invoices or quotes supporting the total project amount

*

Attach a file:

Multiple files accepted

Attachments (OPTIONAL)

Please provide any additional documentation to support your application, it is recommended that you add supporting evidence here if your application is outside of the criteria of this program.

Attach a file:

Declaration

* indicates a required field

Declaration

I hereby declare that I am authorised on behalf of my club to submit this application for the Telstra Footy Country Grant program. (Only 1 application per club) *

Yes

No

No more than 1 choice may be selected.

SUBMIT WHEN READY

Click next and press the "**submit**" button at the top of the "**Review**" page.

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