

Telstra Footy Country Grants Application

Introduction

Local football clubs across Australia will have the opportunity to share in an \$8 million funding boost over the next four years, as the AFL and Telstra launch Telstra Footy Country Grants. With a pool of \$2 million to be distributed in 2024, eligible regional and metro clubs can apply for grants up to \$20,000 – helping strengthen, sustain and grow local footy.

As the foundation of our great game and the heartbeat of communities, investment in local clubs is vital to ensuring everyone has access to play Aussie Rules and experience the health, social and wellbeing benefits that come with belonging to a club.

Extended information on the criteria of this program outlining what can be applied for can be found at our website here: <https://play.afl/clubhelp/footy-country-grants>

Key Dates: Applications will open on Monday 5th February 2024. The following dates will represent a cut off for when applications are considered. For example, if you were to miss Round 1, you can still apply; however, the outcome of your application won't be known until after the Round 2 closure date.

- **Round 1:** Monday 5th February to 11:59pm (AEDT) Sunday 3rd March 2024
- **Round 2:** Monday 4th March to 3pm (AEDT) Friday 19th April 2024
- **Round 3:** 3:01pm (AEST) Friday 19th April to 3pm (AEST) Thursday 13th June 2024
- **Round 4:** 3:01pm (AEST) Thursday 13th June to 5pm (AEST) Wednesday 7th August 2024

Application outcomes will be provided via email and you should expect to receive an update at:

- **Round 1:** Week of Monday 25th March 2024
- **Round 2:** Week of Monday 20th May 2024
- **Round 3:** Week of Monday 8th July 2024
- **Round 4:** Week of Monday 2nd September 2024

Please ensure you SAVE as you complete each question. Upon starting the application process, you will be emailed a link to your form to allow you to return at anytime.

Applicant Details

* indicates a required field

Must be the person within the club leading this project.

Applicant Name *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

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Applicant Position At Club *

Example: Club President, Secretary etc.

Phone Number *

Must be an Australian phone number.

Email *

Must be an email address.

State / Territory *

Club nomination

Club Name *

Organisation Name

Competition / League Name *

Example: VAFA, Mornington Peninsula Football Netball League, Great Southern Football League etc.

Mailing Address

Address

Please use your club's address and not your personal home address

Club ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register
ABN
Entity name
ABN status
Entity type
Goods & Services Tax (GST)
DGR Endorsed
ATO Charity Type
More information

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ACNC Registration
Tax Concessions
Main business location

ABN LOOKUP <https://abr.business.gov.au/>

State/Territory Involvement

Have you spoken with your state/territory/regional/competition manager prior to submission? *

Yes No

No more than 1 choice may be selected.

If yes, what is the name of the state/territory/regional/competition manager that you have spoken with? *

Example: John Smith, Comp manager, Sarah Smith, State lead

Project Details

* indicates a required field

Which key strategic area best represents the grant application that you are submitting? *

- Grow and assist volunteer capacity
- Grow and diversify participation
- Improve club environments and experiences

Categories can be found under the "Initiatives Clubs Can Seek Funding For" heading, here <https://play.afl/clubhelp/footy-country-grants>

What item are you looking to have funded? *

- Undertaking short courses (75% of total cost up to \$1,000)
- Electronic POS processes or accounting software such as xero (75% of total cost up to \$1,500)
- Line-markers (75% of total cost up to \$2,000)
- Replace of manual score to an electronic scoreboard (50% of total cost up to \$20,000)
- Items required to modify ovals for junior football or NINES competitions (75% of total cost up to \$1,500)
- Goal post padding (75% of total cost up to \$1,000)
- Defibrillators (75% of total cost up to \$1,500)
- Behind the goal netting (50% of total cost up to \$20,000)
- Other initiatives recommended by State AFL body

What item are you looking to have funded? *

- Start-up costs associated with the establishment of new or amalgamated clubs or new female teams in the age groups of 5-9 year olds (new team costs up to \$2,000, new club costs up to \$15,000)

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Form Preview

- Subsidies to encourage increased participation of multicultural, Aboriginal and/or Torres Strait Islander, all abilities, or disadvantaged participants (up to \$500 per player)
- Indigenous or Pride themed jumpers where a club demonstrates additional education/awareness is delivered, i.e a club delivers cultural awareness training to participants prior to an indigenous themed round (75% of total cost up to \$2,000)
- Other initiatives recommended by State AFL body

What item are you looking to have funded? *

- Initiatives, resources and or assets that promote and enhance child safety standards
- Short-term financial support to distressed clubs ie where a natural disaster may have impacted on the club's ability to operate
- Other initiatives recommended by State AFL body

Provide a brief description of your project. Describe the actual works associated with this project. *

Provide a short description, consistent with your selections above (100 words recommended) of your project

Anticipated Total Project Cost *

\$

What is the total budgeted cost (dollars) of your project? NOT the requested amount which MUST meet the criteria of the item you are looking to have funded.

Total Amount Requested

What is the total financial support you are requesting in this application?

*

\$

Please note this must be in line with the Telstra Footy Country Grant criteria outlined on page one of this application. I.e. Defibrillators (75% of total cost up to \$1,500)

Percentage of Total Project Cost

This number/amount is calculated.

Supporting invoices / quotes (OPTIONAL)

Please provide a copy of invoices or quotes supporting the total amount should you have this available. For applications to be considered this IS NOT required at this point however will be necessary for any approved application in order for the funding to be disbursed to your club.

Attach a file:

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Multiple files accepted

Attachments (OPTIONAL)

Please provide any additional documentation to support your application, it is recommended that you add supporting evidence here if your application is outside of the criteria of this program.

Attach a file:

Declaration

* indicates a required field

Declaration

I hereby declare that I am authorised on behalf of my club to submit this application for the Telstra Footy Country Grant program. (Only 1 application per club) *

Yes

No

SUBMIT WHEN READY

Click next and press the "**submit**" button at the top of the "**Review**" page.